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# **INDIA Market Opportunities**

### **Geopolitical trends**

- China + 1 strategy a key factor in businesses and their supply chains shifting to India
- Growing domestic market (expected between ~6.5% in FY24) and young population as key advantages
- Restrictions on operations of Chinese companies being eased

#### **Growth drivers**

- Make in India, Manufacturing Clusters schemes and Production Linked Incentive (PLI) scheme as strong drivers,
- Investments in Special Economic
  Zones (SEZs) and other such
  entities where companies can avail tax
  holidays and subsidies as examples.
- Robust development of physical and digital (inc. payments) infrastructure

#### **Examples of supply chain shifts**

- Foxconn planning multiple expansions of facilities in India
- **Tesla** starting engagement with Centre to establish gigafactory
- Micron Tech to establish semiconductor assembly & testing factory
- **Boeing** to set up Global Logistic Centre as well as JVs (with Tata )
- Haier to invest significantly in expanding manufacturing plant in Noida





